DAILY BUSINESS REPORT   SECTIONS ⌄   SHOWS ⌄   ARCHIVES   ACADEMY   ABOUT US   CONTACT US   BUSINESS DIRECTORY   NOMINATE   🔍

ADVERTISE

Daily Business Report

Subscribe to the Daily Business Report

Daily Business Report: Friday, Feb. 17, 2023

bagged asphalt, and a dump truck repurposed to carry hot asphalt.

Wildfire Systems launches 2 new products

SAN DIEGO — Wildfire Systems Inc., an innovative fintech platform that powers white-label reward programs and shopping companions, announced two new platform innovations designed to provide partners with the ability to quickly build and deploy powerful rewards programs. In addition, Wildfire announced the successful completion of two important security certifications which demonstrates the companies commitment to adhering to strict security standards for the benefit of clients and their end users. Read more

Drata ushers a new era of trust with Open API

SAN DIEGO — Drata, a continuous security and compliance automation platform, launched Open API, a powerful new product leading the movement to open and democratized compliance. Open API puts customers in the driver's seat with deeper connections and integrations to architect creative solutions for their risk and compliance needs. "Open API is a momentous step in our efforts of democratizing compliance and moving to a truly open platform," said Adam Markowitz, co-founder and CEO of Drata.

Pearson Fuels opens 300th E85 retail site

SANTEE — Pearson Fuels, the country's largest E85 distributor, has opened its 300th retail E85 site. The latest addition to the San Diego-based company's E85 network is located at 8617 Cuyamaca St. in Santee. "E85 is a valuable profit center at our existing stations; we see it as a fuel that will grow in the future," said Martin Salem, owner of the Santee location. Salem offers E85 at five of his other retail stations and plans to add E85 to several additional locations. E85 is a renewable, biomass-based, low-carbon, high-octane fuel compatible with flex fuel vehicles (FFVs).

DiversyFund announces